



### Specialist Area: Feasibility Studies for Non-Commercial Ventures

Commissioning an independent feasibility study is often one of the first steps in turning a proposed vision into reality.

APR Consultants undertakes feasibility studies and business plans for both commercial and non-commercial ventures. APR understands the additional complexities that exist in a non-commercial environment including the need for consultation and managing constraints around funding and resourcing.

#### APR Services:

##### Feasibility Studies

*This is one of a series of APR information sheets available for download.*

*For more information about the range of APR Consultants services, please visit our website.*

APR Consultants Ltd  
The Business Hub  
1209 Hinemaru Street  
P O Box 1715  
ROTORUA  
t: 07-349-8333  
e: [info@apr.co.nz](mailto:info@apr.co.nz)  
w: [www.apr.co.nz](http://www.apr.co.nz)

APR's areas of expertise include:

- Research, consultation and needs analysis;
- Literature reviews;
- Community profiles;
- Stakeholder facilitation;
- Market assessments and marketing plans;
- Financial projections; and
- Funding plans.

A selection of past projects includes:

- Feasibility study and needs analysis for Bunnythorpe Community Centre (Manawatu);
- Feasibility study for Geyser Community Foundation in Rotorua;
- Feasibility study for a community centre for older people;
- Feasibility study for an international karting facility;
- Feasibility studies for various changes and upgrades to institutes of technology and polytechnics, including campus relocations;
- Feasibility study for a proposed public swimming pool;
- Feasibility study for a proposed iwi-based whānau service centre;
- Feasibility study for a proposed cultural centre; and
- Feasibility studies and business plans for various community arts centres.

If you are planning on turning your ideas into reality, APR Consultants would be happy to discuss your requirements.

For more information on how APR Consultants can help you with a Feasibility Study, please get in contact.

*Providing strategic advice and information to add value to client decision-making.  
APR delivers high-quality services that are consistently on time and within budget.*